**Politics and Public Health Policy**

**Skills for effective advocacy and policy development**

Effective advocacy and policy development require various skills, among them interpersonal skills. The healthcare professionals need to have clinical and interpersonal skills that will be instrumental in influencing the community, individuals or the nation at large to embrace proper healthcare (International Council of Nurses, 2008).  Advocacy and policy development can only be possible if planning skills are adopted by the developers.  This skill will enable them develop lasting contacts that will help them in the implementation of the policies, for instance, building contacts with different forms of media that will help in communicating about their policies (International Council of Nurses, 2008).     
**Challenges of Global health issue management**

Global health issue management has been inhibited by challenges such as leadership issues (Betancur, 2013). It has been very intricate making attempts to understand the scope of global health leadership. Some countries speak their own voice, while others seem not to have the technical knowledge to speak for themselves and the money to finance their health services (Mudge, n.d.)*.* Additionally, the numbers of actors are also increasing in the health sector.  In the national level, Mudge (n.d.) explains that it has been difficult to create coherence in the healthcare system.  Worse still, the number of actors in the global health sector is increasing by the day.  Coordination of the sector, therefore, seems very intricate, creating the need to link the World Health actors. Lastly, resource imbalances have also been experienced in the health sector, especially with the increase in players in the field (Mudge, n.d.).

**References**

Betancur, P. (2013). *Nursing and Public Health in Developing Countries.* Retrieved  https://www.intechopen.com/books/current-topics-in-public-health/nursing-and-public-health-in-developing-countries#article-front

International Council of Nurses (2008). *Promoting Health Advocacy Guide For Health Professionals.* Retrieved from <http://www.whpa.org/PPE_Advocacy_Guide.pdf>

Mudge, G. (n.d.)*. Collaborative Solutions for Global Health Care Challenges.* Boston: Partners Healthcare International.